

Sponsoring the Centre for Governance and Scrutiny's Annual Conference

Thursday 20 March 2025

Eastside Rooms, in Birmingham

The CfGS's Annual Conference is the biggest conversation about local government scrutiny and governance in the UK happening every year. It's attended by governance and scrutiny officers, councillors on overview and scrutiny committees, and professionals interested in constitutions, scrutiny and oversight, and wider governance. These often include policy experts, civil servants, and consultants working in local government.

They come for learning, best practice, and to network with colleagues, but also to discuss the big questions presented by a growing set of challenges for local government - and their implications for governance and scrutiny. This year, that will include the government's devolution agenda for England which will see the establishment of mayoral authorities and a major reorganisation of local government.

Why would you sponsor the CfGS Annual Conference?

Our attendees and CfGS are dedicated to delivering excellence in governance and scrutiny: developing the best constitutional arrangements for authorities, reaching the highest standards of accountability and scrutiny, and ensuring that good governance leads to better government, decision making and outcomes. So, this is a chance to support an important movement for better governance and scrutiny, showing your own commitment to this vital work. It will also garner you a lot of praise from people who are sticklers for the very highest standards, of course.

Our conference will also be the springboard to much of our own thinking, analysis and guidance in 2025. So simply by supporting the conference you'll also be supporting an important part of the way CfGS informs our sector, and government on how governance and scrutiny can be improved. And it will also be a lot of fun – a day jam-packed with great sessions and, we suspect, quite a few games.

How do I or my organisation become a sponsor?

To qualify to be a sponsor, you will need to commit at least £50 more than the sum of our conference attendance price - £200. You can pledge as much as you like beyond that figure, and we will discuss how we can support larger donations.

For that reason, we'd recommend you contact us if you'd like to sponsor, but all sponsors for the conference will get:

- Attendance for at least one conference goer
- A hearty thanks and round of applause and other mentions
- Their name and logo on our conference web page - in our sponsorship section
- Their name and logo visible in the conference - please bring a popup banner if you can!

Email: info@cfgs.org.uk